



The 21st China Guangzhou International Investment and Finance Expo

3-5 August, 2018

China Import and Export Fair Complex



Realize Your Dream Through Investment

Forex Broker

Platform Provider

Investment and
Financial
Management

Securities
Insurance

Financial
Management

Immigration
and House
urchasing



富国会展
FUGUO EXHIBITION



富众展览
FORO EXHIBITION

大会官网 www.2foro.com



WeChat ID
GZIFEX





Project opportunities for investors !
 China investment management event !
 Investors can not afford to miss the financial event !
Create the Most Effective Financial Event !

THE CONFERENCE ORGANIZATION

Sponsor: China Investment and Finance Promotion Association Foro International Group
Organizer: Guangzhou Foro Exhibition Co., Ltd. Guangzhou Fuguo Exhibition Service Co., Ltd.
Co organizer: Hongkong Cinda Chinese Consultant Company Korea Tistar Business

EXHIBITION INTRODUCTION

As an exhibition that supports the development of the financial industry in Guangzhou, IFE Guangzhou Financial Expo has been successfully held for twenty times, and has become one of the international financial events that have the longest history, largest scale, and strongest influence. It has played a positive role in promoting communications and development of the financial industry in Guangzhou and China.

With the supportive financial policy for rigorous expansion of the financial industry proposed by Guangzhou municipal government, the 2018 Guangzhou Financial Expo will be held in Canton Trade Fair Complex, the largest pavilion in Asia. With the theme of "Innovation, Communication, Cooperation, and Development", and to further highlight the professional, authoritative and international characteristics of this Expo, this event takes the form of exhibitions, forums, and other promotional activities. It focuses on the positioning and financial advantages of Guangzhou, seizes the opportunity of transforming the mode for economic development, serves financial institutions and enterprises, promotes industrial cooperation and development, and strives to achieve a win-win situation. At the same time, we are committed to providing matching services in investment and financing projects for the participants, creating seamless connection between financial capital and entrepreneurial projects through network platforms and face-to-face communication, thereby facilitating the communication and integration between the industry and capital.

IFE Guangzhou Financial Expo is the B2B&B2C financial exhibition that is open to the public and with the longest history in China. With the development of the Expo, more and more Chinese audiences have become interested in investment, and major financial enterprises have also joint this trend and launched new business in finance and investment. This time, the Expo will attract nearly 300 domestic and foreign exhibitors and sponsors, who will present their latest products and services. Many financial gurus will be on site to share their financial knowledge with the audience, and more than 100,000 audiences will participate in this unparalleled financial feast.

RECOMMENDED EXHIBITORS

EXHIBITION ADVANTAGE

01 Influence of the Expo
 The Guangzhou Financial Expo has been held for more than 10 years. We have rich experience in exhibitions and high-quality platforms, which brings extreme popularity and highly positive social feedback. Both exhibitors and investors speak highly of our Expo, and hundreds of professional media have made

03 Advantages of the pavilion
 As Asia's largest modern pavilion, the China Import and Export Fair Complex (also known as Canton Trade Fair Complex) is located in Pazhou Island, Guangzhou. It is a wonderful combination of the people-oriented concept, green ecology, and high-tech and smart-tech, shining in the world like a bright pearl.

05 Financial day for the residents
 This event will display a variety of modern financial products, enhance residents' awareness of investment, spread scientific concept of financial management, and meet people's demand for financial products and professional financial services.

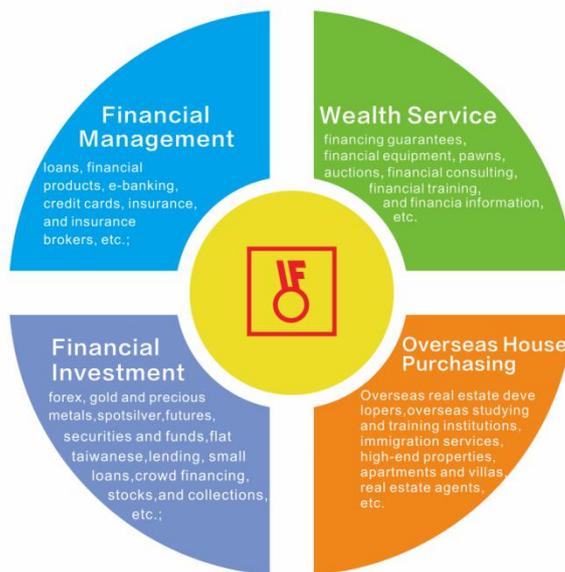
07 Strong integration and promotion of enterprises, and effective marketing of financial products
 Awards for official websites, official Weibo, outstanding industry performance and other aspects will increase the exposure of financial products. The online appraisal process of multiple channels and various dimensions attracts more public attention to new financial products. With the customized floor displays, area displays, media promotion, and off-line voting, the publicity effect has risen rapidly.

02 Ultra-large scale and excellent results
 It is estimated that over 100,000 investors would visit the 21st Guangzhou Financial Expo to find their ideal financial products. Participants include financial institutions of securities, insurance and trusts, securities and funds, collaterals and pawns, third-party payment, and those providing other financial services.

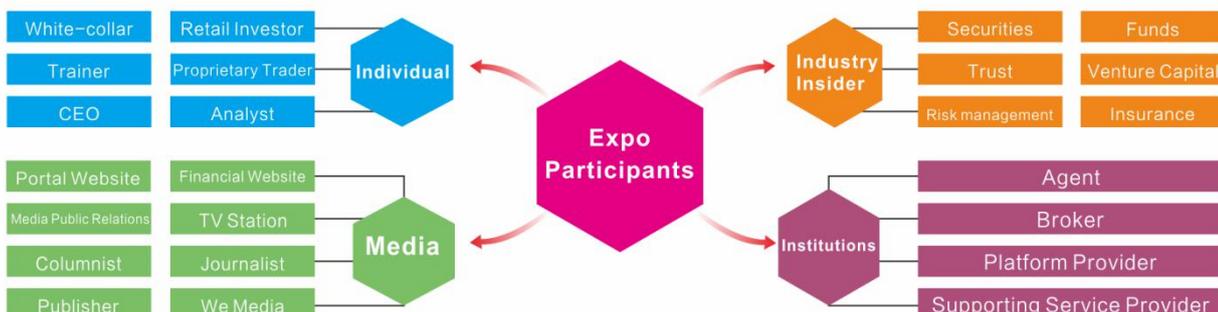
04 Professional organization of exhibition
 Foro Exhibition has been organizing exhibitions for 21 consecutive years. We have extensive professional experience in organizing exhibitions and conferences, advanced concepts of organizing exhibitions, and rich resources in the industry.

06 An annual feast for the financial industry
 The Expo is an annual feast for the financial industry to gather and release their innovative financial products on-site. The three-day event will focus on releasing industry information and building up the platform for communicating financial information.

EXHIBITOR PROFILE



INVESTMENT AUDIENCE ANALYSIS





HIGH-END ACTIVITIES

Financial Planning Forum

Annual Awards Ceremony of Financial Enterprises

Financial Lectures by Experts and Investment Gurus

Information Session for Overseas House Purchasing, Immigration, and Studying Abroad

MEDIA PROMOTION

South TV, Guangdong TV, Guangzhou TV, Investment Express, Financing China, Guangzhou daily, Yangcheng Evening News, Southern Metropolis Daily, Business sector, NetEase finance, China Securities Journal, Sohu finance, China's first financial network, China Securities Network, First financial network, Shanghai Securities News, The financial sector, Treasury net, sina finance, New express, Private economy, Shenzhen daily, FX168, Gold, Foreign exchange, Daikin comment, Gold investment, Easy Forex, Money, Today's Headlines, UC etc, more than and 100 mainstream media.



STATISTICAL ANALYSIS

Exhibitors Regional Analysis



Mainland China 65.2%
Overseas and Hong Kong, Macao, and Taiwan 34.8%

Audience Analysis



South China 58%
East China 13%
Central China 11%
North China 6%
Hongkong Macao and Taiwan 9%
Other 3%

Analysis of Audience Investment



Under ¥ 1 million 11.23%
¥ 1 million-¥ 5 million 26.37%
¥ 5 million-¥ 10 million 24.65%
¥ 10 million-¥ 20 million 26.32%
Over ¥ 20 million 11.43%

PARTICIPATION FEE + AD PROGRAMS

Project Name	Foreign Exhibitors (US Dollar)	Domestic Exhibitors (RMB)
Standard booth (9m ²)	\$3000	¥16800
Standard booth configuration	3 side panels, 1 negotiation table, 2 chairs, 2 light pipes, 1 paper basket, and 1 fascia board	
Empty space (over 36m ²)	\$300 /m ²	¥1680 /m ²
Description of empty space	Costs include: exhibition space (empty space without any configuration, and the booth will be designed by the exhibitors), security services, and cleaning services; if special booth is built at the empty space, exhibitor needs to pay the pavilion special management fee at ¥25/m ²	
Note: The 9m ² ; the 18m ² ; double-opening booth charges for an extra 10%; triple-opening booth charges for an extra 20%.		
<p>Standard booth (9m²)</p>	<p>Special booth</p>	<p>Sponsors of different levels: Please contact us for further details.</p> <p>Ads on tickets: ¥30000/20000 tickets; project promotion: ¥20000/session (30 min); ads on file bags: ¥30000/5000 bags; roll-up ads: ¥8000/piece; inflatable arches: ¥10000/ piece; background ads at the reception desk: ¥50000</p>

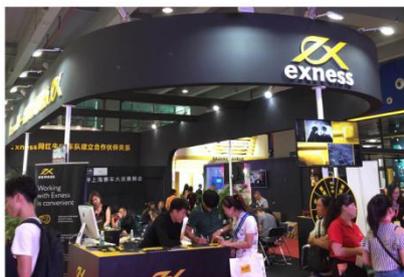
THE EXHIBITION SCENE



A good way for
Business development



Realize Your Dream
through Investment



REGISTRATION PROCEDURES

01 Step

Please contact the organizer of the Expo for the Participation Contract, and fax or mail to the organizing committee after filling and sealing the contract.

02 Step

Upon receiving confirmation of signed contracts from the organizing committee, enterprises shall remit all the participation fees from the bank to the organizer within three days. After the payment is received, the organizing committee will confirm the booth and send the Exhibitor Manual within the stipulated time. In order to efficiently facilitate exhibition activities, the exhibitor will be informed of the exhibits transportation, booth arrangement, water and electricity application, and accommodations, etc.

03 Step

Principles for booth arrangement: First register and payment, first arrangement.

CONTACT



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The leading professional exhibition organization

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