



# The 21st China Guangzhou International Investment and Finance Expo

3-5 August, 2018

China Import and Export Fair Complex



**Realize  
Your Dream  
Through Investment**

Forex Broker

Platform Provider

Investment and  
Financial  
Management

Securities  
Insurance

Financial  
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Immigration  
and House  
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富国会展  
FUGUO EXHIBITION



富众展览  
FORO EXHIBITION

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**GZIFEX**





Project opportunities for investors !  
China investment management event !  
Investors can not afford to miss the financial event !  
**Create the Most Effective Financial Event !**

## THE CONFERENCE ORGANIZATION

**Sponsor:** China Investment and Finance Promotion Association

Foro International Group

**Organizer:** Guangzhou Foro Exhibition Co., Ltd.

Guangzhou Fuguo Exhibition Service Co., Ltd.

**Co organizer:** Hongkong Cinda Chinese Consultant Company

Korea Tistar Business

## EXHIBITION INTRODUCTION

As an exhibition that supports the development of the financial industry in Guangzhou, IFE Guangzhou Financial Expo has been successfully held for twenty times, and has become one of the international financial events that have the longest history, largest scale, and strongest influence. It has played a positive role in promoting communications and development of the financial industry in Guangzhou and China.

With the supportive financial policy for rigorous expansion of the financial industry proposed by Guangzhou municipal government, the 2018 Guangzhou Financial Expo will be held in Canton Trade Fair Complex, the largest pavilion in Asia. With the theme of "Innovation, Communication, Cooperation, and Development", and to further highlight the professional, authoritative and international characteristics of this Expo, this event takes the form of exhibitions, forums, and other promotional activities. It focuses on the positioning and financial advantages of Guangzhou, seizes the opportunity of transforming the mode for economic development, serves financial institutions and enterprises, promotes industrial cooperation and development, and strives to achieve a win-win situation. At the same time, we are committed to providing matching services in investment and financing projects for the participants, creating seamless connection between financial capital and entrepreneurial projects through network platforms and face-to-face communication, thereby facilitating the communication and integration between the industry and capital.

IFE Guangzhou Financial Expo is the B2B&B2C financial exhibition that is open to the public and with the longest history in China. With the development of the Expo, more and more Chinese audiences have become interested in investment, and major financial enterprises have also joint this trend and launched new business in finance and investment. This time, the Expo will attract nearly 300 domestic and foreign exhibitors and sponsors, who will present their latest products and services. Many financial gurus will be on site to share their financial knowledge with the audience, and more than 100,000 audiences will participate in this unparalleled financial feast.

## RECOMMENDED EXHIBITORS

 Swissquote Bank

 **DUKASCOPY**  
Swiss Forex Bank & Marketplace

**ZION**  
CAPITAL  
DEMO-KYC, DEMO-KYC, DEMO-KYC

 **HUAXIA BANK**  
**华夏银行**

 **香港银河集团**  
*Hongkong Galaxy Group*

**SAXO**  
**BANK**

 **FXPHC**  
普惠世纪

 **金泰集团**  
**GOLDEN KING GROUP**  
FORGING A BETTER FUTURE

 **FXPRIMUS**  
百利汇 最安全的交易平台

 **阿曼那资本**  
**amana capital**

 **钱贷网**  
[www.moneydai.com](http://www.moneydai.com)

 **盛大资本**  
GRAND CAPITAL P.R.C. INC. CIO

 **亿西润**  
**100run.com**

**宜信财富**  
**CreditEase**

**GKFX**



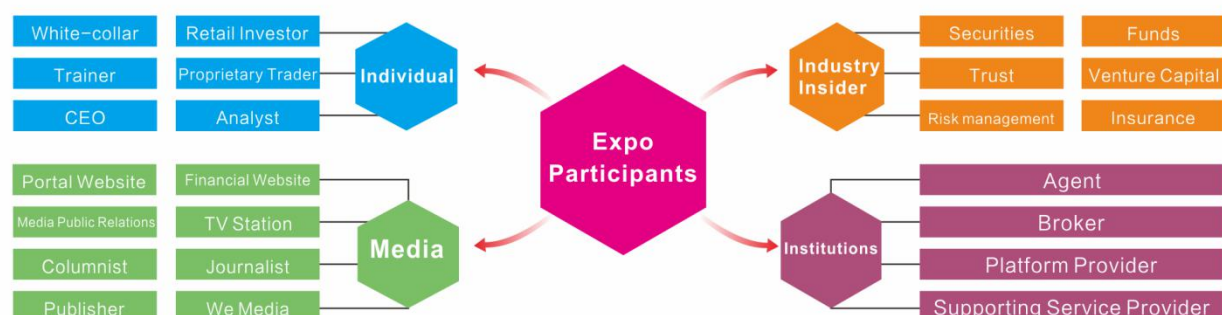
## EXHIBITION ADVANTAGE



## EXHIBITOR PROFILE



## INVESTMENT AUDIENCE ANALYSIS



## HIGH-END ACTIVITIES

Financial Planning Forum

Annual Awards Ceremony of Financial Enterprises

Financial Lectures by Experts and Investment Gurus

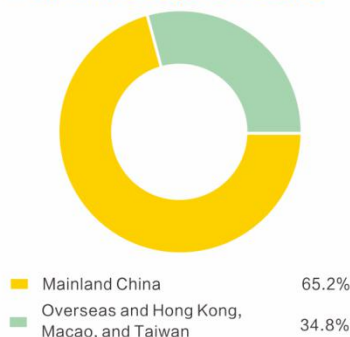
Information Session for Overseas House Purchasing, Immigration, and Studying Abroad

## MEDIA PROMOTION

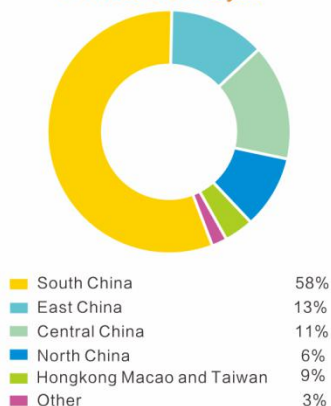
South TV, Guangdong TV, Guangzhou TV, Investment Express, Financing China, Guangzhou daily, Yangcheng Evening News, Southern Metropolis Daily, Business sector, NetEase finance, China Securities Journal, Sohu finance, China's first financial network, China Securities Network, First financial network, Shanghai Securities News, The financial sector, Treasury net, sina finance, New express, Private economy, Shenzhen daily, FX168, Gold, Foreign exchange, Daikin comment, Gold investment, Easy Forex, Money, Today's Headlines, UC etc, more than and 100 mainstream media.

## STATISTICAL ANALYSIS

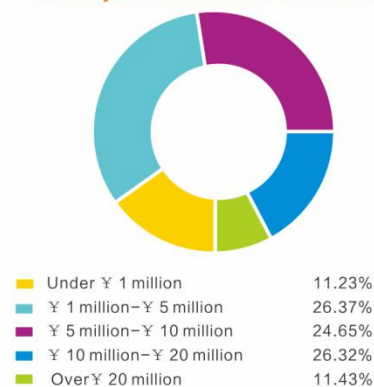
Exhibitors Regional Analysis



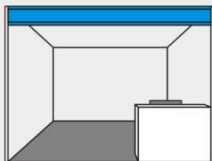

Audience Analysis



Analysis of Audience Investment

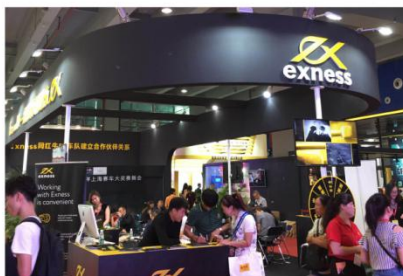
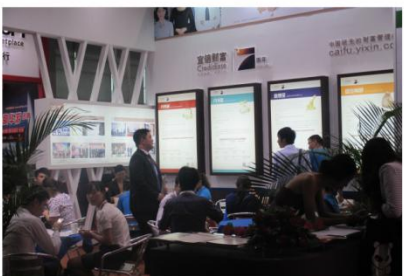
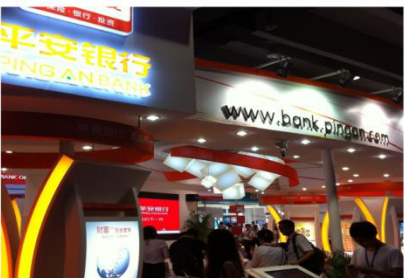
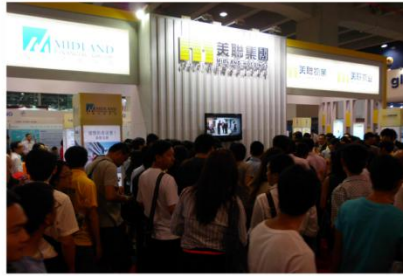


## PARTICIPATION FEE + AD PROGRAMS

Project Name	Foreign Exhibitors (US Dollar)	Domestic Exhibitors (RMB)
Standard booth ( 9m <sup>2</sup> )	\$3000	¥16800
Standard booth configuration	3 side panels, 1 negotiation table, 2 chairs, 2 light pipes, 1 paper basket, and 1 fascia board	
Empty space (over 36m <sup>2</sup> )	\$300 /m <sup>2</sup>	¥1680 /m <sup>2</sup>
Description of empty space	Costs include: exhibition space (empty space without any configuration, and the booth will be designed by the exhibitors), security services, and cleaning services; if special booth is built at the empty space, exhibitor needs to pay the pavilion special management fee at ¥25/m <sup>2</sup>	
Note: The 9m <sup>2</sup> ; the 18m <sup>2</sup> ; double-opening booth charges for an extra 10%; triple-opening booth charges for an extra 20%.		
<div><p>Standard booth ( 9m<sup>2</sup> )</p></div> <div><p>Special booth</p></div>		<p>Sponsors of different levels: Please contact us for further details.</p> <p>Ads on tickets: ¥30000/20000 tickets; project promotion: ¥20000/session (30 min); ads on file bags: ¥30000/5000 bags; roll-up ads: ¥8000/piece; inflatable arches: ¥10000/ piece; background ads at the reception desk: ¥50000</p>



# THE EXHIBITION SCENE





# REGISTRATION PROCEDURES

## 01 Step

Please contact the organizer of the Expo for the Participation Contract, and fax or mail to the organizing committee after filling and sealing the contract.

## 02 Step

Upon receiving confirmation of signed contracts from the organizing committee, enterprises shall remit all the participation fees from the bank to the organizer within three days. After the payment is received, the organizing committee will confirm the booth and send the Exhibitor Manual within the stipulated time. In order to efficiently facilitate exhibition activities, the exhibitor will be informed of the exhibits transportation, booth arrangement, water and electricity application, and accommodations, etc.

## 03 Step

Principles for booth arrangement: First register and payment, first arrangement.

## CONTACT



富国会展  
FUGUO EXHIBITION



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The leading professional exhibition organization

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